



**N C O X**

white paper

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# Introduction

ECOVA GREEN is a company which main scope is to develop integral projects to generate clean & sustainable energy as well as environmental projects overall. It's activities are performed in each phase of project life cycle: initiation, planning, execution, monitoring and closure. As part of company's perspective to addressing projects, ECOVA GREEN scope of services includes engineering, procurement, installation, commissioning and maintenance of assets.

The company's board members are Sergio Vallejos Ortiz, Javier Vallejos Ortiz. Alejandro Borgonio Borja is the director at ECOVA GREEN. The board and top management are endeavoring the definition of the carbon credits project through tokenization. With this project, the organization is entering into the market of worldwide sustainable projects defined by Paris Agreement (initiated by Kioto's Protocol), becoming part of a disrupting fast-growing market.

Using blockchain technology, the NCOX has the ability to open the reduction of carbon footprint by participating in energy and environmental projects to all size investors:

- ❖ The information and documentation is transparently located on the project page and it is available to all project investors.
- ❖ A real asset backed crypto currency on projects roadmap
- ❖ Blockchain technology enables transparency and monitor investment performance

# ECOVA's Team

**Sergio Vallejos Ortiz**  
Co-Founder at  
ECOVA CDMX



**Iñaki Reyes**  
Investments  
manager ECOVA



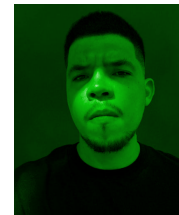
**Alejandro Borgonio Borja**  
General Manager at  
ECOVA CDMX



**Ricardo Bautista**  
CTO at Pixka CDMX



**José María Morfín Castillejos**  
Co-Founder at  
ECOVA  
CDMX



**Rael Albert**  
Web developer at  
Pixka CDMX

**Javier Vallejos Ortiz**  
Co-founder at  
ECOVA CDMX

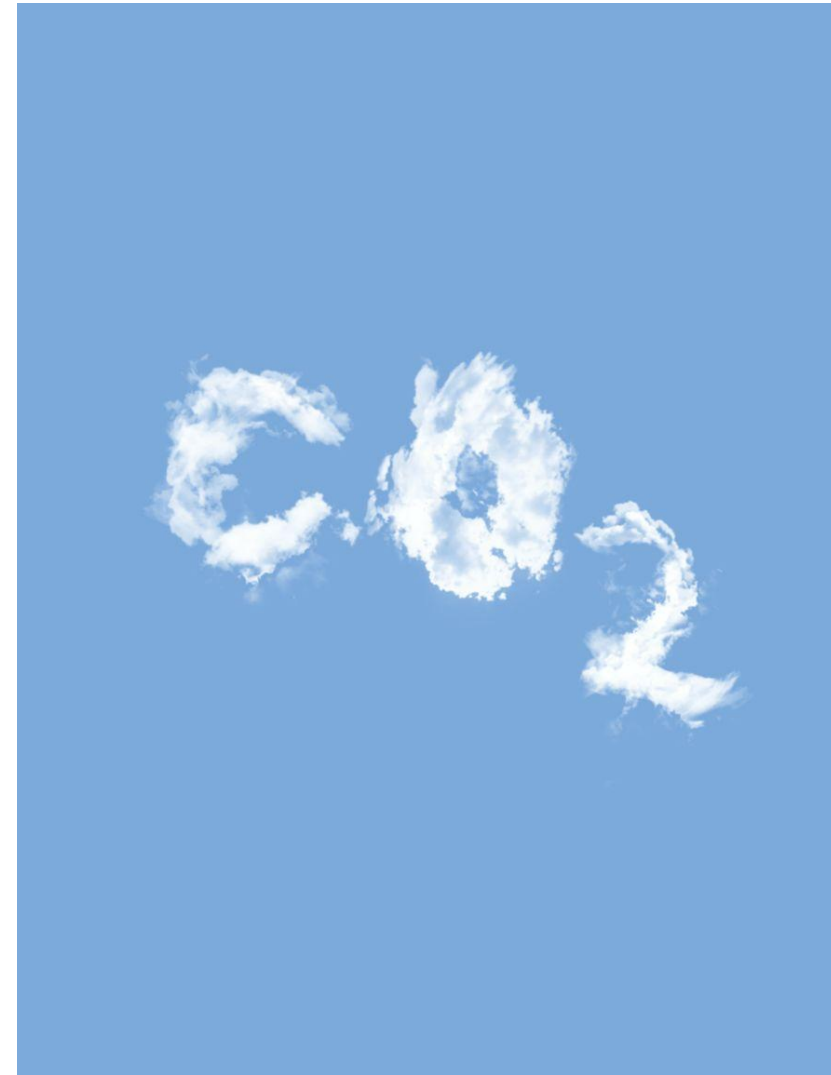
**Guillermo García**  
Legal Manager at  
Pixka CDMX

# The Sector Problem

The phrase “put a price on carbon” has now become well known with momentum growing among countries and business to put a price on carbon pollution as a means of bringing down emissions and drive investment into cleaner options, according to the last COP26 global meeting in Glasgow, Scotland.

Tokenizing carbon credits allows many small decentralized investors to access into environmental projects market in a safe and affordable way. On the other hand, allows large companies and big investors to address the commitments established within Paris Agreement.

Continuously contribute to solving environmental problems through commercially proven technologies and projects aimed to posed sustainable solutions, the NCOX is supported by both, actual environmental projects (real estate restoration projects, carbon capture and clean energy projects) and new technologies such as blockchain, obtaining effects of synergy on NCOX performance. Financial results will be reported in the blockchain for full transparency and unaltered information to all investors and token holders.



# noox new tech

This is implemented on the blockchain with the STELLAR platform that represents a group of projects aimed to reduce CO2 emissions or projects or to capture CO2 from the atmosphere. The tokens generated (NCOX) represent CO2 emissions avoided or eliminated from the environment. In this way, anyone can be an investor.

The first round of issuance in stellar consists of 1 million tokens for investors at a cost of 25 usd per ton which can be granted and used through the noox community platform which acts as an intermediary by burning the tokens already used and issuing certificates with validity of one year to avoid double accounting

The NCOX property processes revenue flows associated with the corresponding project performance and records them automatically in the noox log, our owners and shareholders digital book..

Explanation of the distribution of the financing obtained.

The amount of tokens assigned to a specific project is according to the quantification of the equivalent tons of CO2 avoided or captured, depending on the type of project. Project investors are the initial owners of the tokens. Resources obtained are part of project revenue. Investors can sell the tokens to the buyers who are then owners and in turn sell the tokens within the stock market generating an income.

The liquidity obtained from the unassigned stellar tokens will be channeled to the start-up of projects that generate more carbon credits that can be assigned and sold through the noox community platform.





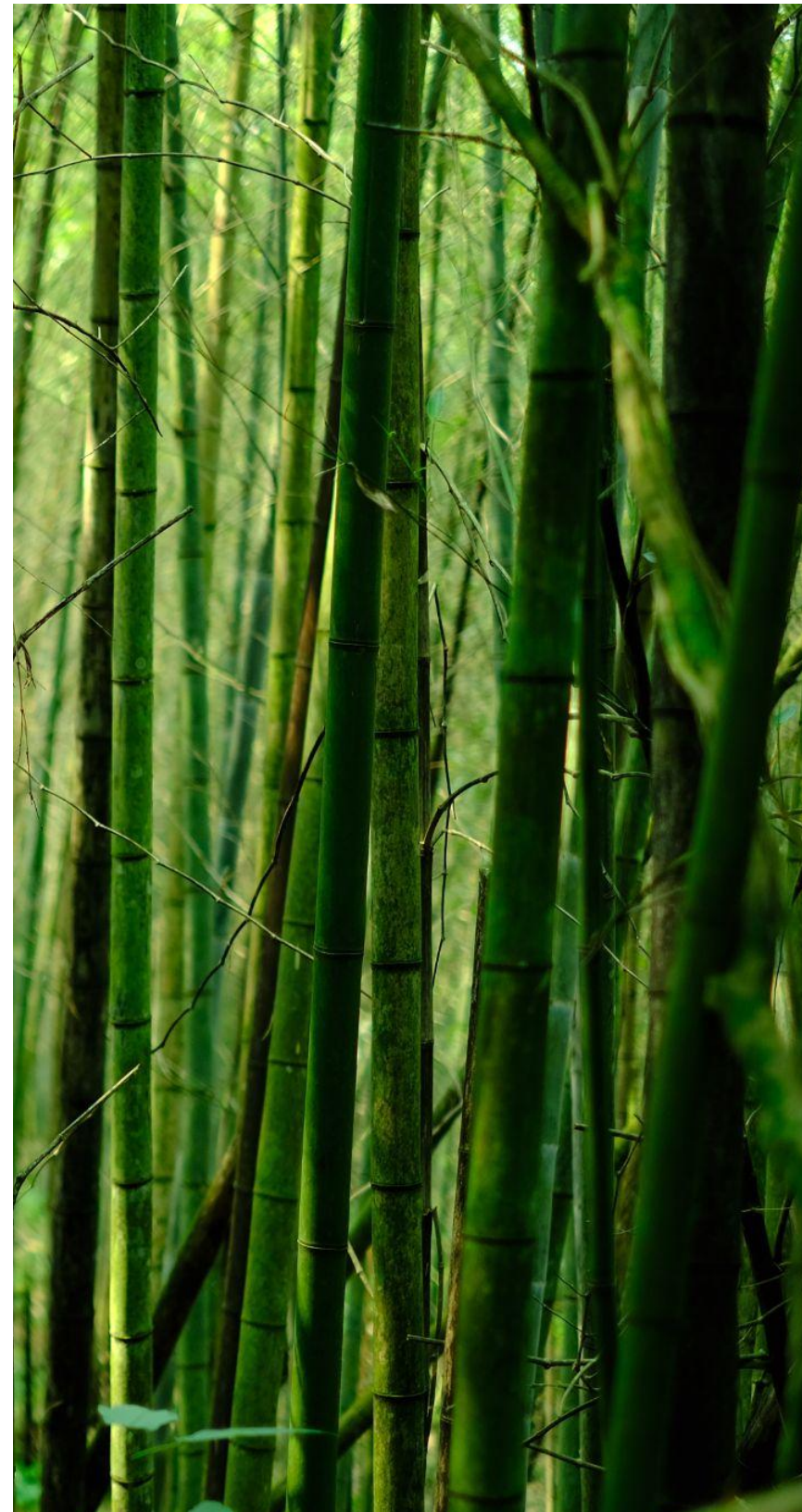
# Solutions & Portfolio

ECOVA'S projects are of two types with this regard. One of them is to implement a project to generate clean energy with a renewable source, mainly solar energy; these projects avoid air pollutant emissions from fossil fuels. The second group of projects are aimed at removing CO2 from the atmosphere.

A third type of projects derived from the fact that ECOVA GREEN belongs to NOOX Group which develops real estate restoration projects generating a sustainable building system through reducing construction materials and eliminating air pollutant emissions.

CO2 reduction or captured projects are measurable and verifiable emission reductions of actual projects:

- These projects reduce, remove or avoid greenhouse gas emissions.
- They also bring other positive benefits:, they empower communities, protect ecosystems, restore forests or reduce reliance on fossil fuels
- Restoration projects also rescue patrimonial value of buildings by preserving historical architecture



# NCOX highlights

NCOX is focused on services around sustainability and voluntary carbon markets, bringing new, more efficient, sustainable and transparent carbon products to global markets

NCOX can be used as an investment instrument or to offset individuals or a company's carbon footprint. NCOX will be tradable on decentralized finance places which will open up new markets, starting with the NOOX COMMUNITY Platform. The platform will complete the ecosystem authenticating the whole lifecycle: from source to issuance, auditing, trading, and retirement or 'offset'.

ECOVA GREEN develops renewable energy projects and conservation efforts which gives NCOX a tangible real asset value in contrast to other crypto currencies.





# Tokenomics

NCOX has a solid structure since the projects in which it is based already have a determined asset value and a proven cash flow due to structures of the contracts for each project. They offer a consistent appreciation to all token holders as long as the starting point of NCOX valuation was considering a percentage of the price of carbon credits in the European market..

Establish a token that will leverage the potential downside risk because of the momentum gained by environmental projects after COP26 meeting in Glasgow, Scotland where the carbon credit was formally defined as a means of project revenue as well as an instrument to reduce carbon footprint.. Highly profitable and disruptive technologies of the NOOX and ECOVA's project portfolio.

Our NCOX Zero certificate reduces the carbon footprint from the atmosphere by capturing it into the forests and soil of our conservation projects.

With our NCOX Zero, token holders know exactly where they are from, the pricing model, and other benefits that these carbon credit might cover. There is no better way to prove the provenance of carbon credit than an immutable audit record.

Tokenization prevents double counting and makes sure that the retirement (offsetting) has really happened. When the credit is used for offsetting it's always burned which ensures that the same credit cannot be used again. Blockchain opens access to the wider global community to buy, sell and offset its carbon emissions, making saving the planet a whole lot easier.

Only includes projects and/or assets that have qualified for the ECOVA or NOOX proprietary underwriting model.NCOX has shown the following pattern:

- Underlying initial value per token: USD \$ 25.00 (the European carbon credit market value was USD \$68.25)
- The current value of NCOX according to its relation with the price of carbon credit in the same European market is of USD \$30.77
- Which represents an incremental price of 23.08% in 7 months. Should the carbon credit market keep the same pace it means 46.18% annually.

# Explanation of the distribution of the financing obtained

1,000,000 have been mined to be sold, each of the tokens will cost USD \$ 25.00 that is equal to lumens. During the course of the sale of these tokens, projects are already completed or will be implemented, each project requires an established number of tokens, which will be awarded by the administration of ECOVA GREEN in accordance with current and authorized regulations. by the shareholders' meeting.

Tokens that are not assigned a defined space will enter NCOX pool. These tokens comprise a fund where projects not yet performed will be placed. Profits of these projects, discounting administrative expenses, will be returned to token owners.

All tokens can be traded in a voluntary carbon market between people through an electronic wallet system. Under normal circumstances, these token are to be appraised according to the capital gain that the project has generated.

# Legal aspects of issuing a token Issuance's rounds

The owners of the NCOX token are clearly recognized as shareholders in the book of shareholders of the Pixka Tech SAPI DE CV project and the declaration of public proof of the physical and virtual assets are available at all times for users.

Via a unilateral declaration that is made in the constitutive act to generate a public proof between the physical asset and the virtual asset of the company that owns the project. A sale and purchase change the record of ownership and require the sellers to comply with tax obligations associated with the sale of shares

Through the Stellar decentralized platform we put assets up for sale, the second issuance of tokens will take place at the time the available million are backed up.





# NCOX'S exchange value

Our vision is to create the NCOX Tokens as a cryptocurrency for a decentralized blockchain world. We envision an ecosystem where anyone, anywhere can participate in environmental projects. There are several paths governments can take to price carbon, in all cases clear and agile rules are required. These properties, as well as their products, are traded internationally. As such, the NCOX token currency does not have borders, therefore, it will facilitate and streamline these commercial exchanges, using blockchain technology as a normal use. They will be able to capture what are known as the external costs of carbon emissions and tie them to their sources through a price on carbon.

A carbon price gives an economic signal and polluters decide for themselves whether to discontinue their polluting activity, reduce emissions, or continue polluting and pay for it. Also stimulates clean technology and market innovation, fuelling new, low-carbon drivers of economic growth.





# Uptake pathways co2

- 1.-Urban Recovery
- 2.- Solar Panels
- 3.- Photothermal
- 4.-Carbon sequestration reserves

NCOX is based on actual projects and a pipeline of new assets with clear objectives and goals in order to improve the financial performance of the token as well as to increase the value proposition.

Renewable Energy Projects. Fossil fuels send greenhouse gas emissions to the atmosphere and create pollutant living conditions. ECOVA implements projects with efficient solar technologies diminishing negative impact on the environment and dependency on non-renewable resources.

NCOX Zero Building Systems. Restoration is, in fact, a sustainable construction perspective. As long as it does not require the demolition of the asset but taking advantage of existing facilities maximizes the scope of services and activities that can be delivered by the same building. On the other hand, customers have increased the demand of carbon neutral materials. Build structures that are carbon neutral and energy efficient are capable of delivering buildings with less demand of energy. NOOX developments provide renewable energy sources to effectively supply the energy demand of structures reducing the need of fossil fuels. A NOOX Zero restored building means energy self-sustained or a building which provides more energy than it consumes.

Carbon Capture Projects. There are several properties of the NOOX's territorial reserve which are used to either, to maintain environmental services or to implement capture carbon projects by doing a number of species plantations such as bamboo to remove CO2 from the atmosphere. Territorial reserve includes properties in Huasca, Hgo; Kankabal, Ticopó and Tulum, all in Yucatán. These projects help for mitigating emissions by:

- Reducing fuel consumption;
- Enhancing soil carbon sequestration;
- Improving nitrogen-use efficiency
- Capturing gaseous emissions from manure and other wastes.

## Recuperación urbana



9,205  
toneladas

## Fotovoltaico



41  
toneladas

## Fototérmicos



69  
toneladas

## Reserva ecológica



42,277  
toneladas

# When you can buy the token

now available at [LBSTER](#) or you can buy through [noox community](#) platform

# Address

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